

# Gaylord Golf Classic Sponsorship Opportunities



Monday,  
**May 20, 2024**  
Great River Golf Club  
Milford, CT

Registration/Breakfast: 9:30am  
Shotgun Start: 11:00am  
Social Hour: 4:00pm  
Dinner/Awards: 5:00pm

## Players

Foursome \$1,600  
Individual \$400

All Proceeds Benefit:



## Tournament Sponsor | \$15,000

- Two (2) Foursomes
- Exclusive signage at registration
- Opportunity to speak during welcome remarks
- Logo inclusion in all email communications
- Logo in Sports Associations' newsletter
- Full page color ad in digital program - 1920px x 1080px
- Logo recognition on course signage
- Reserved table at dinner reception
- Prominent signage and recognition at lunch, dinner and on the course during the tournament
- Dedicated social media posts with tags (2)
- Logo on Gaylord Sports Association website

## Dinner Sponsor | \$10,000

- One (1) Foursome
- Prominent signage and recognition at lunch, dinner and on the course during the tournament
- Full page color ad in digital program - 1920px x 1080px
- Logo recognition on course signage
- Reserved table at dinner reception
- Logo on Gaylord Sports Association website

## Giveaway Sponsor | \$7,500

- One (1) Foursome
- Exclusive logo recognition on player giveaways
- Full page color ad in digital program - 1920px x 1080px
- Dedicated social media post with tag (1)
- Logo recognition on course signage
- Logo on Gaylord Sports Association website



## Social Hour Sponsor | \$6,000

- One (1) Foursome
- Full page color ad in digital program - 1920px x 1080px
- Welcome poster displayed at cocktail hour
- Logo recognition on course signage
- Logo on Gaylord Sports Association website

## Cart Sponsor | \$5,000

- One (1) Foursome
- Half page color ad in digital program - 960px x 540px
- Signage on all carts
- Logo recognition on course signage
- Logo on Gaylord Sports Association website

# Additional Sponsorship Opportunities

## Par Three Sponsor | \$3,000

- Two (2) Players
- Half page color ad in digital program - 960px x 540px
- Signage at your designated Par 3 hole

## Putting Green Sponsor | \$1,500

- Invitation to dinner (2 seats)
- Half page color ad in digital program - 960px x 540px
- Signage on the Putting Green

## Tee Sponsor | \$300


- Logo recognition on course signage

## Ad Sponsor | \$150

- 1/4 page color ad in digital program - 480px x 540px

# Sponsorship Agreement

## LEVEL OF SUPPORT

- |   |                 |  |                |
|---|-----------------|--|----------------|
| <input type="checkbox"/> Tournament Sponsor   | <b>\$15,000</b> | <input type="checkbox"/> Putting Green Sponsor | <b>\$1,500</b> |
| <input type="checkbox"/> Dinner Sponsor   | <b>\$10,000</b> | <input type="checkbox"/> Tee Sponsor           | <b>\$300</b>   |
|  Giveaway Sponsor | <b>\$7,500</b>  | <input type="checkbox"/> Ad Sponsor            | <b>\$150</b>   |
| <input type="checkbox"/> Social Hour Sponsor  | <b>\$6,000</b>  | <input type="checkbox"/> Foursome              | <b>\$1,600</b> |
| <input type="checkbox"/> Cart Sponsor   | <b>\$5,000</b>  | <input type="checkbox"/> Individual Golfer     | <b>\$400</b>   |
| <input type="checkbox"/> Par Three Sponsor  | <b>\$3,000</b>  |  |                |

I am unable to sponsor this year, please accept my donation of \$: \_\_\_\_\_

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PAYMENT INFORMATION

Check\*    Credit Card   *\*Please make checks payable to Gaylord Hospital*

Name on Credit Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV# \_\_\_\_\_

Signature: \_\_\_\_\_

**Mail to:**   Development Office  
Gaylord Hospital  
50 Gaylord Farm Road  
Wallingford, CT 06492

*Please email your logo, advertisement and company name to: [kmuolo@gaylord.org](mailto:kmuolo@gaylord.org)*

*For more information, please call  
Katelyn Muolo at (203) 741-3454*

**To ensure Ad Space, please return this form by Friday, May 3**