

**Our Mission** is to enhance health, maximize function and transform lives.

**Our Vision** is to be a recognized and acknowledged destination for rehabilitation and complex medical care providing high-quality, patient-centered, compassionate, team-based healing at every point in the journey from illness or injury to maximum recovery.

**Our Values** are clinical excellence, compassion, integrity, respect, accountability and a commitment to safety.

gaylord.org





Mission | Vision | Values | Strategy







Gaylord is truly unique within Connecticut's healthcare system. We specialize in treating patients with complex medical and rehabilitative needs, using the latest in rehabilitation technology and evidenced-based treatment protocols. Our services are provided by highly skilled professionals dedicated to excellence, compassion and superior outcomes.

Our patients, whether they come to us for their inpatient or outpatient care, can count on us to deliver the best, most effective clinical services. Our care is individualized to promote meeting the goals of the people we have the pleasure to serve.

Accountability and transparency are vital in helping Gaylord's leadership remain united in supporting our mission. By relying on our vision and values to be guideposts for the future, we remain committed to advancing our strategy using the areas of focus outlined here.

Sonja U La Barbera

Sonja A. LaBarbera, MSOL, MS CCC/SLP President & CEO Gaylord Specialty Healthcare

**Our Strategy** is to become a Center of Excellence for rehabilitation, regionally and nationally. Gaylord can accomplish this by focusing on objectives that promote **restoring health**, **expanding education** and **fostering innovation**.

## Areas of focus include:

- Delivering evidence-based, quality care to patients whose health and wellness will benefit from participating in dynamic programs where clinical excellence is the standard.
- Raising awareness of the opportunities offered within Gaylord's continuum of care- from hospital to transitional living to outpatient services, including adaptive sports and recreation, which extends to securing strategic partnerships and research opportunities.
- **3.** Fostering an organizational culture where professional satisfaction, innovation, teamwork and mutual respect can thrive.
- **4.** Focusing on continuous patient and family experience improvement where compassion and expertise partner with technology and innovative solutions to produce superior outcomes, all administered in a healing environment serving the patient and their support system.
- 5. Remaining an agile and responsible nonprofit healthcare organization by providing community and professional education while acting as responsible stewards of our resources to strengthen our financial framework and to allow for investment in our programs, people and persons served.

